

FASHION ACCOUNT DIRECTOR

Overview:

Mission are actively looking for an experienced and driven account director with high street fashion PR experience to join a dynamic, exciting, fast-paced campaign team to work across a client roster spanning the fashion and lifestyle sectors. The ideal candidate will have extensive fashion/lifestyle contacts and huge knowledge of this sector with previous experience of having successfully delivered integrated PR campaigns for high street fashion brands.

Skills Required:

- Experience working within large inter agency teams
- Experience working across high street fashion and lifestyle brands
- Sponsorship amplification and experiential amplification experience
- Experience generating new business leads and overseeing pitches
- Client relationship management including client retention, quality of service, organic growth, profitability and client satisfaction
- Proven ability to hold the confidence and trust of senior client contacts and be able to provide top level counsel
- Full fiscal responsibility for clients: including personally authoring invoices; budget management; enforcement of company procedures for cost approvals
- Full awareness of creative processes and techniques – including digital platforms

mission